

# Commerce+

An e-commerce website you control. Commerce+ helps you:

- **Sell products quickly and easily**
- **Increase conversions with a professional checkout**
- **Manage stock levels, invoicing, payments and shipping**
- **Quick and easy editing of content, products, offers & more.**

See how we can help...

business. **online.**

Web Design | CMS | CRM | E-commerce | E-marketing | Web Stats | SEO | Support



# Key features and benefits

## What is **Commerce+**?

**Commerce+** is a professional e-commerce package made affordable by building the necessary steps for successful campaigns into a website.

## Who is **Commerce+** for?

**Commerce+** is for small businesses who need to sell their products or services online. This package is ideal for start-ups and established businesses alike but focuses on increasing online sales.

**Commerce+** helps businesses in all sectors sell online and maximise interest, enquiry rates and sales.

## Why do I need **Commerce+**?

**Commerce+** will help you, as a small business, to:

1. Increase **awareness** of your business.
2. Build a network of contacts **automatically**.
3. **Communicate** quickly and easily with your contacts.
4. **Sell** products and services online with ease.
5. Quickly **grow** your business and analyse the results.

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## Key features:



### Professional shop

Increase customer **confidence** with a professional experience.



### Fully customisable

Manage products, categories, discounts, affiliates and more.



### Easy edit

Our advanced **CMS** allows for easy updating of your whole store.



### Communicate online

**Connect regularly** with both prospective and existing clients.



# Features and pricing

## Package feature detail

### Design

- ✓ Customisation of professional framework
- ✓ Existing logo and branding applied to framework
- ✓ 3 page templates created for use across the site

### Functionality

- ✓ 3 web forms: e.g. Contact, Quick Contact & Newsletter Signup
- ✓ Data capture into CRM and auto-responder setup
- ✓ Easy to edit news section built and added to site template
- ✓ Unlimited products (250 in package) in unlimited catalogues
- ✓ Setup of payment gateways and shipping options
- ✓ Discount codes, voucher codes and affiliate programmes.

### Marketing

- ✓ Social Media Automation and linking
- ✓ Search Engine Ready - website built for search visibility

## Package pricing

### Wysi build & customise — £3999 +VAT

You could be selling online in as little as 6 weeks with a professional eCommerce website.

To find out more just give us a call on **01635 760 174** or email [help@wysi.co.uk](mailto:help@wysi.co.uk).

### Monthly licence fee — £59.99 +VAT

For the monthly fee you get access to our revolutionary system allowing you to :

**Edit your pages (CMS)**

**Manage your news and blog items**

**Capture data through forms into a CRM**

**Automatically reply to enquiries**

**Analyse your sites performance.**

**1 month contract plus a 30 day free trial.**

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# Reasons to use Wysi & the Wysi system

## ✓ Reason 1: **A professional solution made affordable.**

We have created these packages to be able to offer massive savings on the typical cost without compromising quality.

## ✓ Reason 2: **Edit your website quickly & easily.**

Save even more time and money by being fully in control of your website. Our system allows you to easily edit web pages, news articles, blog post and much more.

## ✓ Reason 3: **Save time with automatic data capture.**

Your time is precious and our system allows you to put your sales process on auto pilot by sending an automated reply to form submissions and adding them to newsletters.

## ✓ Reason 4: **Instant reporting and analysis.**

The phrase *'50% of your marketing works but which half?'* highlights the importance of analysing your business online. Our system puts your finger on the pulse.

## ✓ Reason 5: **No fixed term contracts.**

Our ethos is to deliver exceptional service, results and support which means we don't need to hold you to an agreement. Stay because you want to not because you have to.



**Business. Online.**

**Affordable solutions for small businesses.**

**Get in touch.**

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