

# Business. Online. A website is just the start.

Wysi offer online solutions for small businesses based on 4 key areas:

- **Generating more business**
- **Strengthening your brand**
- **Giving you control**
- **Driving down costs**

See how we can help...

business. **online.**

Web Design | CMS | CRM | E-commerce | E-marketing | Web Stats | SEO | Support



# Solutions for business

## What we do for **you**.

1. Get your business online.
2. Turn your existing site into your online ambassador.
3. Help you save time, save money and increase profits.

## A typical problem. **Solved**.

Many small businesses have a website but very few know how **effective** it is or use it to its **full potential**.

Our **ethos** is to help you turn your website into an **asset** that drives your business forwards. The **4 packages to the right** have helped many clients take control of their business online.

## A few comments from our clients.

“The advice, service & support is second to none.” - **Shakin' The Tree**

“I cannot recommend Wysi highly enough.” - **Berkshire Apartment Services**

“Wysi run all our internet marketing with great results.” - **Cheeky Butlers**

“Impeccable service and a great website that we control.” - **FS-Trading**

## Our core website packages:



### **Business+**

Impress visitors and connect with them automatically.



### **Growth+**

Generate more business using a proven system.



### **Commerce+**

Sell products & services quickly, easily & professionally.



### **Community+**

Create a buzz and add value to your clients online.

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# Why are we different?

## A little about us

We are a Berkshire based team of professionals who have a passion for business and most importantly, success.

We started 8 years ago as a small, family web design and Google optimisation firm, called One Step Ahead, focused on getting local businesses online and the results to succeed. Nothing has changed in that sense but wow has technology changed! We can now offer products and services that allow even the smallest of companies to run the majority of their business online allowing them to expand rapidly and maximise profits.

## Technology



## Service



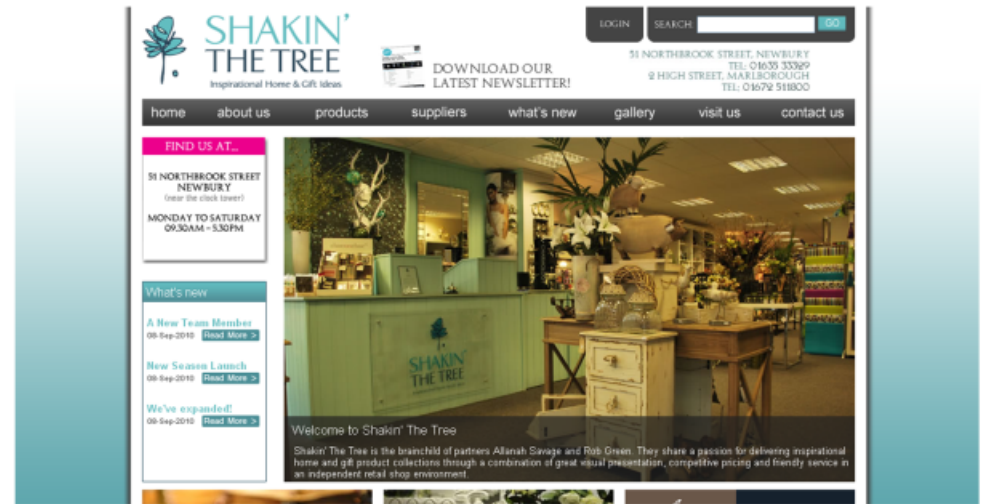
## Support



We ensure we stay 'One Step Ahead' in terms of new technology, services, marketing opportunities and support to give our clients the best possible service and keep them ahead of their competitors.

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## Case study - Shakin' The Tree

Shakin' The Tree opened in autumn 2009 as an independent, home gift retailer in Newbury. At the time they had no online presence and needed to increase their profile in the area.

We worked closely with the owners to build a website that quickly caught attention, interacted with visitors and started to build an email marketing subscriber base. The website received rave reviews and they have now opened another store in Wiltshire. The next step is to start selling online and to capitalise on Search Engine Optimisation possibilities allowing them to dramatically expand their client base.

*"The advice, service and support from Wysi really is second to none. Not only do we have a website to be proud of but Wysi have put us in full control with their powerful back office."* - Rob Green, Shakin' The Tree.



# Website, marketing & business solutions



## Web Design

Branding and usability experts.



## Email Marketing

Impress both existing and potential customers with professional communication.



## Graphic Design

High quality corporate branding for both online and offline.



## Search Engine Optimisation

We get you seen on the web and we've got the results to prove it.



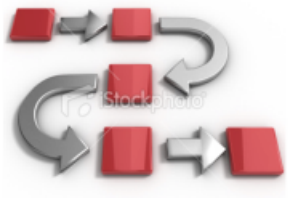
## e-Commerce

Sell products & services quickly, easily & professionally.



## Online Advertising

Let us get your Cost Per Acquisition (CPA) down to the bare minimum.



## Bespoke projects

15 years experience in working on bespoke projects of all sizes.



## Social Media Optimisation

Every business needs a Social Media presence. We make it affordable.

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# The Wysi Promise

- Promise 1: Honesty and transparency**  
Plain English, honest advice to get you the solution you need.
- Promise 2: No hidden charges.**  
The price you see is the price you pay. We have many affordable solutions but you only pay for the ones you choose.
- Promise 3: No contracts where possible.**  
Nearly all our packages are on a month by month basis. We build long term relationships based on success. Our clients stay because they want to.
- Promise 4: A direct line to us; no call centres.**  
We are a partnership and believe good communication is key to any good relationship which is why we don't have call centres and give you a direct line to our offices.
- Promise 5: The best solution for you. Always.**  
We listen to your requirements, analyse your business & then recommend the best solution available. We ensure we are at the forefront of our industry so you don't have to.



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 **wysi.co.uk**

**Business. Online.**

**Affordable solutions for small business.**

**Get in touch.**

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